



CONTROL
PLANE

CASE STUDY

How Control Plane Unlocked Scalable Infrastructure and Cut Cloud Costs

“Control Plane has transformed our development workflow with scalable infrastructure, seamless deployments, and honest, expert support. Their team feels like an extension of ours, proactive, transparent, and genuinely invested in our success.”

Erik Krueger, CTO



PRINTIVITY

KEY DETAILS

- ✓ 50+ hours of downtime avoided
- ✓ Reduced cloud compute costs
- ✓ Faster feature deployment
- ✓ Scalable test and dev environments

INSTITUTION

Printivity

LOCATION

San Diego, CA

INDUSTRY

Printing Services

INSTITUTION SNAPSHOT

Printivity is a modern online printing company specializing in high-quality, customizable print products for businesses of all sizes, from startups to large enterprises. Known for their fast turnaround times, competitive pricing, and exceptional customer service, Printivity offers a wide range of products including booklets, business cards, catalogs, and signage. Their commitment to streamlined ordering, fast production, and customer satisfaction has made them a trusted partner for companies looking to elevate their brand through print.

CHALLENGES LEADING TO CONTROL PLANE EXPLORATION:

Before Control Plane, the company dealt with disconnected systems, manual processes, and fragmented workflows. These issues led to inconsistent data flows, increased errors, and higher operational costs. As the business scaled, the lack of real-time visibility and system integration made it difficult to move quickly and deliver value.



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PROBLEM

Evolving Needs, Growing Complexity

Coordinating Disconnected Systems:

Workflows across environments weren't fully aligned, which made coordination more complex and limited visibility across teams.

Room to Optimize Resource Usage:

The team saw opportunities to improve how compute resources were allocated, especially to reduce unnecessary overhead as the system scaled.

Improving Development Velocity:

Provisioning new environments took time, which occasionally created delays in testing and deploying new features.

ERIK KRUEGER, CTO



"As our systems matured, we needed a more cohesive way to manage workflows and scale infrastructure, without introducing more overhead."

Flexible Infrastructure, Tangible Impact

Streamlined DevOps with Scalable Infrastructure:

Control Plane provided an integrated platform that allowed the team to rapidly spin up development and testing environments. This enabled faster feature testing, shorter release cycles, and greater agility overall.

Smart Resource Allocation = Real Cost Savings:

With intelligent resource usage baked into the platform, the team optimized container utilization and cut unnecessary cloud costs. These savings were redirected toward high-impact business areas.

Exceptional Support and Transparency:

Direct Slack access to Control Plane's technical team ensured rapid problem-solving and collaborative integration. The team appreciated Control Plane's honest guidance and dedication to tailoring the platform to their unique needs.

"One of the things we've valued most is the honesty from Control Plane. When something wasn't ready, they said so. That level of integrity is rare."



Erik Krueger, CTO

Summary

By switching to Control Plane, the company reduced costs, eliminated infrastructure bottlenecks, and gained a trusted partner in scaling their engineering team's capabilities.

About Control Plane

Control Plane is a Virtual Cloud Platform delivering instant cloud-native maturity without extensive time and financial investment.

www.controlplane.com



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